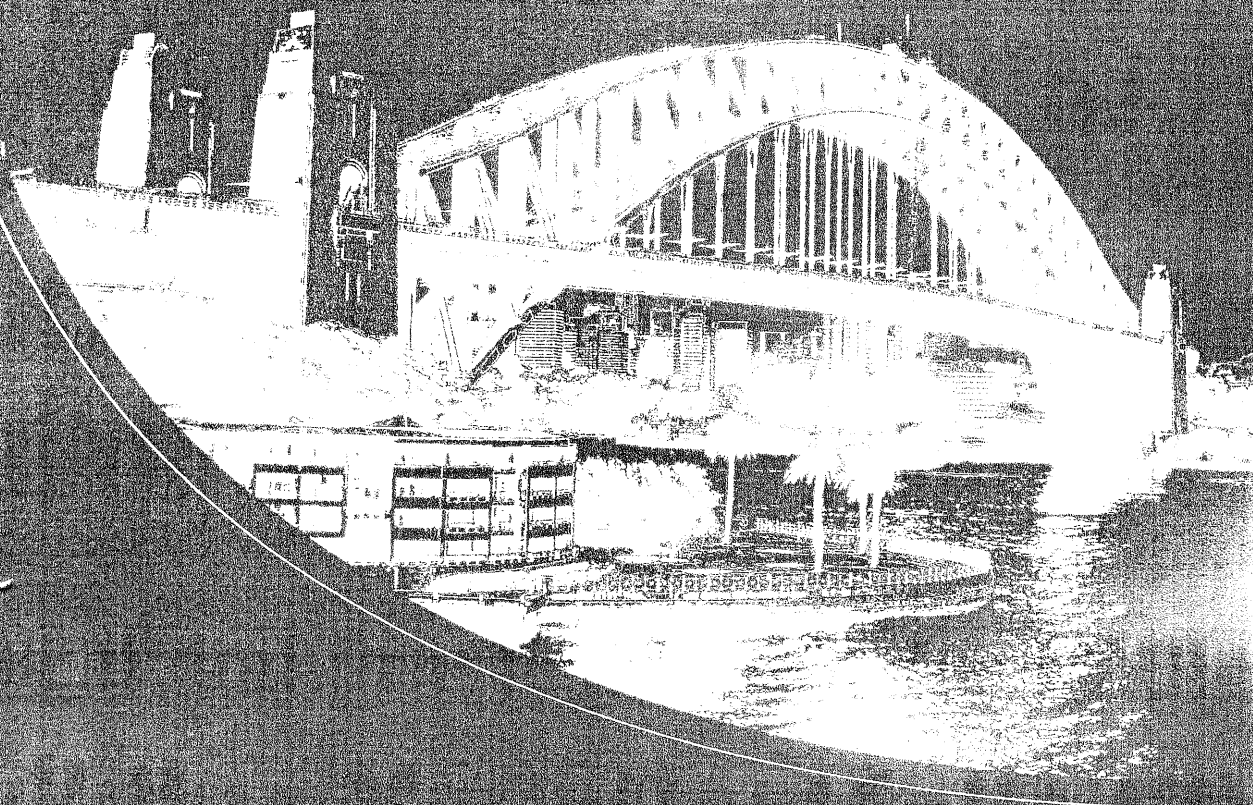


pharmacy
australia congress
Sydney Hilton 15-18 October 2009



Australian Association of Consultant Pharmacy
Pharmacists' Forum
Thursday 15 October 2009 — Sydney Hilton



Clinical and Practical Skills for MMRs Building Your Portfolio (7)

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Welcome

Dear Colleague

This is the fourth Accredited Pharmacists' Forum that I have had the pleasure of chairing, and I am delighted to welcome you to the next in the series, *Clinical and Practical Skills for MMRs, Building your Portfolio (7)*. On this occasion, the Forum is in conjunction with PSA's annual national conference, the Pharmacy Australia Congress (PAC). The theme for the 2009 PAC is *Securing your practice advantage*.

The AACP Forums continue to grow in popularity and support due to the high quality of the program and their presenters – and I am sure you'll find today's event no exception. We have an excellent roster of speakers and a mix of clinical presentations, therapeutic updates, clinical controversies and practice pointers, all of which will be of interest and relevance to you.

But today's program is only part of the picture and whilst at PAC I would like to encourage you to attend the many and varied presentations on offer as part of the main PAC program.

The AACP continues to have a presence in the Trade Exhibition at Stand 30. AACP staff will be available to answer your questions and also to highlight a number of important activities that will be of great interest to you. These include:

- Information on the new expanded Mentoring Service, funded from the Fourth Community Pharmacy Agreement, that has been designed to assist both accrediting and accredited pharmacists;
- Information on the 2010 AACP Pfizer Consultant Pharmacist Award to specifically recognise an outstanding contribution by an accredited pharmacist to the practice of consultant pharmacy (nominations close 1 May 2010). AACP gratefully acknowledges the support of Pfizer Australia in again making this award possible.

2009 has already been a very interesting year for the AACP, with the resignation of long time Chief Executive Officer, Bill Kelly and the subsequent appointment of Grant Martin to this important position. For the past four years Grant has had overall responsibility for the PSA's professional services division which includes the coordination of the national professional development and practice support unit, so he has a thorough understanding of the continuing education needs of accredited pharmacists. Of course, Grant also brings a fresh approach and new ideas to both the accreditation and reaccreditation processes.

The AACP continues to promote the role of accredited pharmacists in the provision of remunerated professional services. The AACP Board actively supports the Association's research into identifying and developing additional credentialing opportunities for our accredited pharmacists.

Today's program is designed to encourage you to embrace these potential opportunities. You can also assist us by encouraging your colleagues who are yet to become accredited to proceed down the path without delay. As mentioned above, the AACP will be supporting pharmacists in this area with increased mentoring support whilst undergoing the accreditation process.

Finally, special thanks also to the friends of the AACP who have provided support both financially and in kind to enable us to bring you today's program. The support of AMH/ Mediflags, PDL and Pfizer, MIMS and Mundipharma is indeed valued and truly appreciated. I'd also like to acknowledge the work of the staff at the AACP secretariat in making this event happen.

I trust you will enjoy and gain immense benefit from today's presentations and I look forward to catching up with you during the course of the day.

Judith Liauw
Chair, AACP Board of Directors

AACP

**Australian Association of Consultant Pharmacy
Accredited Pharmacists' Forum**

Thursday 15 October 2009, 9.00am-5.00pm — Sydney Hilton

Clinical and Practical Skills for MMRs Building Your Portfolio (7)

9.45–10.30am

Smoking cessation and the Accredited Pharmacist

Dr Shane Jackson
School of Pharmacy,
University of Tasmania , TAS

Smoking cessation and the Accredited Pharmacist

Shane Jackson

Senior Research Fellow, University of Tasmania

Director, Australian Association of Consultant Pharmacy

Director, Pharmaceutical Society of Australia

Consultant and Community Pharmacist

Background

- Acknowledge the work of Tasmanian Branch of the Pharmaceutical Society
 - Developing a Social Marketing Campaign to encourage smokers to talk to their pharmacist
 - Developed an educational program for pharmacists (Luke Bereznicki)
 - Developed a referral program for pharmacists to refer smokers to QUITLINE